

Carroll County Public Library Board of Trustees
Meeting Minutes
January 18, 2012

- I. **Call to Order:** Chair Nick Marsh called the monthly meeting of the Carroll County Public Library Board of Trustees to order at 12:10 p.m. In attendance were Board members Greg Goff, Jim Ellington, and Gerda Wise, Library Director Hillary Arney, Assistant Director Patricia Hersey and Regional Librarian Charlotte McIntosh. Board member Jama Snyder was not in attendance.
- II. **Review of Agenda:** See attached.
- III. **Minutes of the Previous Meeting:** (December 21, 2012) Minutes were reviewed. Goff made a motion to accept the minutes. Wise seconded the motion. Motion was approved.
- IV. **Treasurer's Report:** Arney presented reports for December. 95% of the tax base for the year has been received as well as 75% of the State tax funds. A second portion of the state taxes can be expected in January or February. A plaque will be designed to honor the \$10,000 gift from Bill Lindsay with a press release written to bring attention to the gift. A motion was made by Ellington to accept the Treasurer's report. Wise seconded the motion, and the motion passed.
- V. **Regional Director's Report:** Given by McIntosh. Library Legislative Day is coming up on February 20th with an information session on February 19th. Board members are encouraged to attend or to contact state officials to voice positions on libraries. The main issue under consideration is the possibility of changing the way library boards are chosen. The current system has kept the process from being politicized and has worked well to maintain a level of integrity in the library system which is unparalleled in other state agencies. Arney will email board members with specific details regarding bill numbers and contact information.
- VI. **Director's Report:** Slight declines in circulation over last December might be attributed to the two additional days that we were closed for the holiday over last year. We experienced the expected spike in ebook check-outs after Christmas. We discussed ways to boost adult programming attendance: McIntosh suggested asking visitors who missed a program, "Where can we advertise that you would have noticed?" Another possibility suggested was to establish relationships with area businesses to see if flyers can be posted on their bulletin boards or inserts added to their mailouts.
- VII. **Old Business:** Dolly Parton Imagination Library project will not need a check from us until May. Wise reported that Family Ties and School Board members were very pleased to hear that we were going to continue the program. An announcement will be made in March at the Dr. Seuss Bash. Names and addresses will be procured from Family Ties database list for marketing purposes.

VIII. **New Business:** Budget Review Committee: The Budget is due in May but we may want to start early to set goals for the coming year. Marsh and Arney will hold a preliminary meeting to begin the process before the next board meeting.

Goff motioned to adjourn the meeting, Ellington seconded and Marsh adjourned the meeting at 1:10 p.m. Next meeting date: February 15, 2013.

Respectfully Submitted,

Patricia Hersey, Assistant Director and Recording Secretary